

The image shows three stacks of Caprese salad on a white plate. Each stack consists of alternating layers of sliced mozzarella cheese, sliced cherry tomatoes, and fresh basil leaves. The top layer of each stack is a basil leaf. The background is slightly blurred, showing more fresh basil and a glass of golden olive oil. The overall scene is bright and fresh, suggesting a healthy and natural product.

Mucelli's

CORPORATE SOCIAL RESPONSIBILITY

| **2025 REPORT**



MICELI'S C.S.R.

BECAUSE WE CARE

Corporate Responsibility Report • 2025 Miceli Dairy Products Company is dedicated to producing safe, high-quality, wholesome food products while providing a secure work atmosphere, being stewards to our local ecosystem, and maintaining a constructive role in our community.



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WELL HELLO THERE!

INTRODUCTION

Miceli Dairy Products Company is a family-owned business that has been located at the same address since 1949. Still rooted in our community, we have grown into a nationally-distributed company producing a wide range of fresh Italian cheese products for industrial, food service, and retail consumers.

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A MESSAGE FROM OUR CEO

I want to personally thank you for taking the time to learn more about Miceli Dairy Products' Corporate Responsibility Mission and our many varieties of Italian cheese products. It has long been a tradition of the Miceli family and all of the employees of the Miceli Dairy Products Company to provide first-class customer service along with our first-class Italian cheeses.

We are entering the 3rd generation of the business and remain as rooted in our community as its early days. Many of our workers are also 3rd generation, and together we continue to strive to make the best Italian cheeses in North America.

We wouldn't be who we are without this community, which is why we voluntarily publish this report to take the lead in developing our sustainable community. We take great measures to minimize our waste stream, conserve water, and maintain green space for beauty and the local wildlife.

Once again, thank you for visiting, and please know that all of us at Miceli's take pleasure in serving you online and at your favorite retail outlet.

Best regards,



Joseph D. Miceli

Chief Executive Officer

OUR FAMILY & COMMUNITY

2 | ROOTS

MICELI DAIRY PRODUCTS COMPANY:

Miceli Dairy Products Company is a family-owned Italian cheese manufacturer based in Cleveland, Ohio. Our story began in 1949 when John Miceli, Sr., drawing from the rich cheesemaking traditions of his Sicilian ancestors, set out to bring authentic, handcrafted cheese to the community. Selling fresh ricotta and scamorza straight from his Model-T Ford to Cleveland's Italian neighborhoods, he quickly earned a reputation for quality and craftsmanship. As demand grew, so did his business, expanding beyond Ohio and into homes and kitchens across the nation.

Today, Miceli's cheeses are enjoyed coast to coast, proudly packaged under our own brand as well as many private labels. We are a trusted partner for food service distributors, renowned chefs, and global manufacturers who rely on our cheeses for their fresh and frozen entrees. From schools to government institutions, Miceli's continues to be a staple on tables across the country. Even if you don't recognize our name, chances are you've already tasted and loved our cheeses!

While we have grown, our commitment to quality and tradition remains unchanged. Miceli Dairy Products is still family-owned-and-operated, now led by John Miceli's four children - John Jr., Joseph, Carol, and Rosemarie - making us proudly 50% women-owned. The next generation is already stepping up with seven grandchildren actively contributing to the company's success and preparing to lead the business into the future. With a strong emphasis on innovation and leadership, women will continue to play a vital role in shaping our legacy.

At Miceli's, we take pride in crafting cheeses that bring families together - just as we have for generations. We invite you to make Miceli's part of your family's traditions too.

3 | OUR HEALTHY & TRADITIONAL PRODUCTS



RICOTTA

- OLD FASHIONED
- WHOLE MILK
- PART-SKIM
- LITE



SPECIALTY

- MASCARPONE
- BURRATA
- BASKET CHEESE
- HARD CHEESES



MOZZ & PROVOLONE

- MOZZARELLA STRING CHEESE
- INDUSTRIAL BLOCKS
- MOZZARELLA PEARS & CHUNKS
- SHREDDED & SHREDDED BLENDS
- PROVOLONE DELI ROUNDS



FRESH MOZZARELLA

- LOGS & SLICED LOGS
- BALLS
- PERLINE
- CILIEGINI
- BOCCONCINI

4 | WORKER & WORKPLACE

... OUR EMPLOYEES ARE LIKE FAMILY

OUR COMMITMENT TO OUR PEOPLE

We are dedicated to supporting and investing in our people and our facilities, because they are the cornerstone of our business. We continue to distinguish ourselves from our competitors by being an exceptional employer.



“The only way to do great work is to love what you do.”

~ Steve Jobs

EMPLOYEE HEALTH AND WELLNESS POLICY

We are committed to maintaining a safe and healthy work environment for all employees, visitors, and business partners. By delivering world-class health and safety measures across our work environments, we minimize health hazards and injuries to our employees. Feeling physically safe and secure at work is a prerequisite to being creative, innovative and successful. Health and safety regulatory requirements help to ensure that all employees will be able to come to work without fear of avoidable harm or injury. By being compliant with those regulations, we contribute positively to the company's success and make Miceli's a workplace where everyone can feel comfortable and secure.

Additionally, we offer a full benefits and compensation plan to each of our employees. All employment decisions are based on individual merit and business needs, irrespective of race, religion, color, sexual orientation, nationality, gender, ethnic origin, disability, age, sex, gender expression, gender identity, veteran status, marital status, or any other personal characteristic protected by applicable law.

CAREER MANAGEMENT POLICY

Miceli's believes strongly in employee longevity and advancement within the company. Several employees are 3rd generation, while others that are hired come in as hourly works and progress to become supervisors. This manifests itself in two areas:

- Every hourly employee showing a willingness to be on time and learn gains opportunities to learn new equipment and work in other areas of the facility. They are also given opportunities to train on specialized equipment or lead in parts of the organization depending on their skill and ability. Out of our managerial workforce, about 2/3 were hired as hourly employees and worked their way into management.
- For employees that have specialized skills, Miceli's will pay to have them take specialized cheesemaking courses, sanitation seminars, lab evaluation classes, and finance programs. Many of these workers become specialized in these areas.

TRANSPARENT RECRUITMENT PROCESS POLICY

When hiring any employee, managerial or hourly, Miceli's operates with full transparency. The process is fully explained and outlined to the candidate. Oftentimes, a candidate not qualified for one position has their application kept on file for a future opening in a better suited job. This is also explained to the person applying. All hours, wages, job expectations, and responsibilities are clearly outlined for the applicant so they know exactly what they are applying for.

RESPONSIBLE INFORMATION SECURITY POLICY

Miceli Dairy has several measures in place in order to ensure responsible security of its data:

Internal Server Security

- We use a combination of Antivirus and firewall (hardware)
- We use spam filtering on email and VPN for remote access.
- Only select users have VPN remote access.
- We retain all documents indefinitely.
- Any confidential information access is controlled via file/folder permissions.

ETI Base Code



The ETI Base Code is an internationally recognised set of labour standards based on ILO conventions. It is used by ETI members and others to drive improvements in working conditions around the world.

www.ethicaltrade.org



Employment is freely chosen



Freedom of association and the right to collective bargaining are respected



Working conditions are safe and hygienic



Child labour shall not be used



Living wages are paid



Working hours are not excessive



No discrimination is practised



Regular employment is provided



No harsh or inhumane treatment is allowed

Why commit to the ETI Base Code?



www.ethicaltrade.org



Employment is freely chosen

Slavery and bonded labour are totally unacceptable. Almost 21 million people are victims of forced labour.



Freedom of association and the right to collective bargaining are respected

Tens of thousands of workers lose their jobs every year for attempting to form or join a trade union or improve working conditions. Some even lose their lives.



Working conditions are safe and hygienic

An estimated 2.3 million people die every year from work-related accidents and diseases.



Child labour shall not be used

168 million children work to support their families, missing out on education and often damaging their health. This reinforces the cycle of poverty.



Living wages are paid

Roughly half the world's population still lives on two dollars a day. If people can't feed their families on an adult's wage, they may send their children to work.



Working hours are not excessive

Long working hours are the norm for most of the world's workers. This damages people's health and undermines family life.



No discrimination is practised

Women and certain minorities are often confined to the lowest-paid jobs with no access to training or promotion.



Regular employment is provided

Most workers can be laid off when it suits the employer. This fuels poverty and insecurity and drives down wages.



No harsh or inhumane treatment is allowed

Few workers have protection against physical, verbal or sexual abuse in the workplace.

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ENVIRONMENTAL EFFORTS

... OUR ENVIRONMENT IS OUR RESPONSIBILITY

OUR COMMITMENT TO OUR PLANET

Our team is constantly finding ways to make changes that will positively impact the environment without compromising our high manufacturing standards. We will continue to be committed to finding ways we can reduce, reuse, and recycle in our facility.



“It is our collective and individual responsibility to preserve and tend to the world in which we all live.”

~ Dalai Lama

Miceli Dairy Products Company is working toward being on the forefront of Sustainable Initiatives and Social Responsibility in the dairy industry. The goal of our program is to run our operation from start to finish in a way that promotes climate stability and social well-being by minimizing the use of fossil fuels, seeking efficiency in packaging and materials, maximizing our raw materials and resources, and reaching toward a “zero landfill” initiative along with many other such actions.

Background: The program began 16 years ago, and since its inception, we have achieved the following goals:

- Members of the Dairy Sustainability Alliance
- Reduction of packaging materials and actual weight of packaging
- Aggressive water conservation programs & expansion of recycling programs
- Stricter FirstEnergy efficient standards including 80% LED lighting converted
- Updated cooling systems to be above existing efficiency standards
- Zero waste from raw materials
- 15% of waste diverted to compost via Rustbelt Riders
- 10% of waste diverted away from landfills including cardboard and paper
- Brownfield remediation 2011 & 2024
- Incorporation of all parts of the operation under one roof to drastically reduce ecological footprint and save resources on shipping & transportation
- Intensive 3rd party environmental & social assessments from EcoVadis
- Energy Audit, Einheit Electric Detailed Energy Usage Efficiency Audit, and SEDEX Workplace Ethics Audit

Growing toward the future from this assertive inception, Miceli Dairy Products Company’s plan is to involve furthering the above initiatives while expanding other environmental and social sustainable initiatives. These will include the use of alternative energy sources and reusing or recycling all packaging materials brought into the facility. Our goals will keep pace with the growing needs of a changing environmental and social climate on the planet, starting from within our own backyard.



WATER CONSERVATION

Miceli Dairy Products creatively and innovatively conserves the use of water in the following ways:

- Efficient, modern boiler system
- Separators & systems built to minimize water usage
- Innovative water systems designed to save every drop

BOILER SYSTEM:

Miceli's has a system in place to keep steam lines moving and circulating to minimize leaks and losses. This efficient system saves up to hundreds of gallons per day.

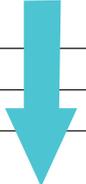
SEPARATORS & SYSTEMS:

The separators used to standardize Miceli's different, unique products are dependent on water to function. Over the past couple years, we have upgraded and creatively engineered these systems to cut the usage by 75%.

WATER SYSTEMS & POLICIES:

It's hard to make cheese without water! Keeping that in mind, Miceli's has policies and systems in place to save every drop. Hose stations are diligently maintained, and high efficiency hose heads are installed on the production floor for sanitation shifts. Overall, our efforts have shown results. We've been producing more cheese while not increasing our water usage every year for the last 12 years.

YEAR	GALLONS USED PER POUND OF CHEESE MADE
2021	.59
2022	.56
2023	.54
2024	.53





ELECTRICITY REDUCTION

Since 2011, Miceli Dairy Products has been aggressively reducing its environmental footprint and its impact on greenhouse gases. This program has 3 key areas of focus:

- Reduction of electricity usage
- Minimizing the use of natural gas
- Consolidating warehouses

ELECTRICITY USAGE:

To get the most accurate efficiency readings, we've calculated how many pounds of cheese is produced per kWh. Since 2017, we've produced 30% more product per kWh of electricity used. The goal is to make more cheese while using less energy. *HOW: We've implemented widescale light upgrades from fluorescent to LED, more efficient machines, and auto-off lights that are motion-activated.*

NATURAL GAS:

The same goes for natural gas. Since 2017, we've produced 27% more product per natural gas MCF consumed. *HOW: In 2016, Miceli's implemented a conversion of the hot water system from heating a tank to an in-line loop. This has contributed to both water conservation and natural gas savings.*

WAREHOUSES:

Miceli's initially had 2 satellite locations in the city of Cleveland. After our expansions, we've consolidated our other warehouses under one roof. That totally eliminates transporting both dry and finished goods through the city, therefore making a major dent in our GHG emissions and shrinking our ecological footprint.



STREAMLINING WASTE STREAM

Miceli's has multiple systems in place to ensure that minimal waste is produced:

- One of our systems removes all solids from finished byproducts before they are introduced into the sewers. They are then condensed into a feed product for livestock. The result is negligible BODs entering into the local and regional waste stream.
- The plant also has a waste holding tank to control outflow before it enters the sewer systems. To avoid residues from our modern cleaning systems directly entering the city sewer, there is a holding vessel enabling the waste to naturally neutralize itself. When it finally enters the waste stream, it does not tax the existing city waste processing systems.
- Product packaging involves the thinnest, safest plastic to minimize what hits the landfills and encourages consumer reuse of plastic tubs.
- Collection of recyclables within our facility also maximizes what can be reused in other industries.
- Finally, Miceli's also uses an efficient Cleaning in Place (CIP) System to recirculate cleaning solutions.

CREATIVE CONSERVATION ENDEAVORS:

PALLET REBUILD PROGRAM

Every pallet that is damaged gets set aside. Once a determined amount is reached, a carpenter is called to repair the pallets for reuse. Any materials beyond salvaging are sent to a facility to be mulched.

ELECTRICITY CONTROLS

Every area of the warehouse is on light timers. After 10 minutes of no activity, the lights shut off until a motion turns them back on.

REUSE OF MATERIALS

We moved from cardboard-lined totes for temporarily storing curd to reusable, sanitary, plastic totes.

FOOD WASTE MANAGEMENT

When cleaning machines at the end of the day, unfortunately, some product is left behind. From there, it gets picked up by Rustbelt Riders for composting. Here's what happened since we stopped adding organic waste to a landfill...

1,066 seedlings planted!

Composting has a huge impact on the environment. From a greenhouse gas equivalency standpoint, our composting efforts are equivalent to 1,066 urban trees seedlings grown for 10 years.

160,276 miles offset!

Our composting efforts are equivalent to not driving 160,276 miles.

7,270 gallons of gas!

This is the number of gallons of gasoline offset by diverting food scraps from the landfill.

ECOLOGICAL ENGINEERING IN CHEESE PRODUCTION

In order to conserve energy, pipes are engineered to run adjacent to each other using the heat from one product to warm another without needing additional energy.

CARDBOARD RECYCLING PROGRAM

All cardboard in the factory and warehouse is banded and recycled.

OFFICE PAPER RECYCLING PROGRAM

All paper in the office is shredded and recycled weekly.





MAINTAINING GREEN SPACE

When Miceli Dairy Products expanded in 2012, we made efforts to better the local environment. Those efforts took the following forms:

- There was a redirection of traffic from Buckeye Rd, a very busy thoroughfare, accomplished by channeling milk trucks through a new access road. It was also more efficient for the neighborhood and truck drivers to enter through one door and have the exit flow straight through to another. The previous traffic jams and clogging from needing to back up have been resolved.
- Retention ponds were created for runoff from roofs and parking lots drastically minimizing any chance of flooding due to large storms.
- The facility received a face-lift from the old bricked window façade and beautification of the local area. The entire grounds adjacent to neighbors have been landscaped with new trees, lawns, and flower gardens. In addition to being more attractive to humans, it has also become a new home for nesting birds and a habitat for native animals like possum and groundhogs which did not reside there previously.
- The upgrade of the grounds has also replaced an old dirt lot which emitted dust during the summer.

While we have grown and expanded further since 2012, we have also continued the aforementioned efforts and are mimicking their positive impact by reconsolidating our facilities again in 2025.

COMPANY OFFICERS

In order to reflect the values of a family-owned company, Miceli Dairy Products has the designation of leading family members to head Social and Labor Issues as well as Environmental and Conservation concerns. **Jonathan Miceli, Vice President of Corporate Administration** has an extensive background and over a decade of experience fostering a positive, safe working environment. **Gilbert DiSanto, Sustainability Initiatives**, has a master's degree specializing in Environmental Sustainability and Bioregionalism.

OUR FORMAL ENVIRONMENTAL POLICIES

Since its inception, being part of the community and caring for the environment has been a priority. In 2009, Miceli's formalized these ambitions into company policies and standards to address the needs of reducing our carbon footprint, conserving water, minimizing pollution, and creating urban green space around our production facility.

What we have done so far...

- Shrinking our ecological footprint: Consolidation of warehouses around the city under one roof in 2012 and again in 2024 after further expansions were made which eliminated the need to use trucks to transport packaging and finished goods to satellite locations.
- Working with utilities: Annual goals with our utility company to voluntarily reduce the use of electricity in our production facility which include converting to LED lighting, upgrading to more energy-efficient equipment, insulation projects, hot-water system upgrades, and better cooling systems.
- Creating green space: Renovating the entire campus and cleaning up an adjacent brownfield with support from the city of Cleveland through expansions. What was once a dusty, gravel parking lot of an old grocery store became a landscaped habitat for wildlife with retention ponds for runoff, and the urban greenspace within a production field now has nesting red-tailed hawks, groundhog families, and clutches of songbirds being hatched every year. The reduction of noise, dust, and dirt is from night to day.
- Streamlining waste stream: A comprehensive method to maximize raw materials leaving nothing to go down the drain but water. Product packaging involves reusable containers and the thinnest, safest plastic to minimize what hits the landfills. Collection of recyclables within our facility also maximizes what can be reused in other industries, and Miceli's utilizes an efficient Cleaning In Place (CIP) System to recirculate cleaning solutions.

6 | FOOD QUALITY & SAFETY

... WE SET OUR STANDARDS HIGH

OUR COMMITMENT TO OUR PRODUCTS

Our commitment to manufacturing high-quality cheese is what defines us as a company and is at the center of our brand promise. Our safety and quality standards meet or exceed all applicable government requirements.



“Quality means doing it right when no one is looking.”

~ Henry Ford

Miceli Dairy Products Company is committed to providing the best possible products to its customers and the best possible relationships with its customers, employees, shareholders, and suppliers. We feel that the most effective way to make the best products starts with our workers. We are SQF Certified, which means we are committed to producing safe, quality food, we comply with the requirements of the SQF Code, and we comply with applicable food legislation.

Miceli Dairy Products Company SQF Edition 9.0 Management Policy

“To excel as a leader in our Industry of food manufacturing.”

Miceli Dairy Products Company will manufacture only safe and high-quality dairy products. Miceli Dairy Products Company is committed to continuous improvement of its operation as well as to providing quality products conforming to our customers’ standards and company expectations and meeting all government regulations.

Both food safety and food quality plans will be developed, implemented and maintained by appropriate staff members at all times. In addition, Miceli Dairy Products Company has established and reviewed on a regular basis for food safety and quality objectives. When appropriate, these safety and quality objectives will be modified to improve their effectiveness in meeting our customers’ needs.

These efforts will be practiced daily to foster a food safety culture and will be supported by all levels of Miceli Dairy Products Company management and staff throughout the organization.

To fulfill this commitment, Miceli Dairy Products Company has implemented the SQF Edition 9.0 food safety and quality assurance code. Miceli Dairy Products Company will provide all necessary resources to ensure success at all levels and at all times.

This Policy will be communicated to all future Miceli Dairy Product Company employees at their time of hire and has been properly communicated to all current Miceli Dairy Product Company employees, all of whom play a key and active role in the continuing success of the SQF Edition 9.0 program.

Our company goal is **“To excel as a leader in our industry of food manufacturing.”**



Joseph D. Miceli
CEO Miceli Dairy Products

September 02,2025



Dominic DiSanto
Vice President Procurement Miceli Dairy Products

September 02,2025



Jim Caputo
Director of QC & Systems Miceli Dairy Products

September 02,2025

7 | MATERIALS PROCUREMENT

... ONLY THE BEST GOES INTO OUR PRODUCTS

OUR COMMITMENT TO OUR INGREDIENTS

We select the highest quality raw materials available to manufacture our cheeses. We ensure that all of our suppliers' views on quality and safety are aligned with our code of conduct and that they adhere to the strictest requirements for their products.



“You don’t have to cook fancy or complicated masterpieces - just good food from fresh ingredients.”

~ Julia Child



Miceli Dairy Products Company Sustainable Procurement Program requires all raw material received comes from a supplier that maintains current certification with the Farmers Assuring Responsible Management Program (FARM) for all Miceli’s branded products.

TO PRODUCERS:

The FARM Program protects the U.S. milk market by providing proof points to help illustrate the high level of quality care provided to animals and the environment on our nation’s dairy farms. Well-cared-for cows are essential to a farm’s future. Only healthy cows produce high-quality and high quantities of milk, the lifeblood of every dairy. A sustainable environment benefits the farm by providing recycling capabilities, proper nutrients for the land, and a safe and healthy water supply for their animals and family.

TO INDUSTRY STAKEHOLDERS:

The FARM Program brings together all sectors of the industry - farmers, processors, veterinarians, and more - with the goal of facilitating a productive and viable dairy industry for years to come.

THE FARM PROGRAM REFLECTS OUR GOALS OF THE FOLLOWING:

- Demonstrates a commitment to quality farm management practices and safe, wholesome dairy products.
- Believes in sound farm management practices and making smart decisions for our cows.
- Comes together to accomplish its goals of high-level of animal care as well as environmental and antibiotic stewardship.



“The greatness of a nation and its moral progress can be judged by the way its animals are treated.”

~ Mahatma Gandhi

Miceli Dairy Products Company is committed to the ethical treatment of cattle that are raised for milk production and will not tolerate willful mistreatment of animals, such as acts that maliciously cause pain, injury, or suffering, needlessly applying any type of prod to the sensitive parts of animals, malicious hitting or beating of an animal, prolonged lack of access to feed and water, and inappropriate on-farm harvest or euthanasia.

September 02,2025

Farm Animal Well-Being Policy

Miceli Dairy Products Company is committed to the well-being, treatment, and handling of all farm animals used for the production of milk products.

Being former dairy cattle farmers ourselves it has always been Miceli Dairy’s long-standing commitment and expectation for many years to be a leader in our industry in the pursuit of new and improved technology and methods for the improvement of farm animal well-being and treatment.

As a moral and ethical obligation Miceli Dairy owes it to not only its suppliers and customers but also to the animals that are depend on for our livelihood.

All Miceli Dairy Products Company employees along with all of our current milk suppliers are expected to respect and care for the animals that provide for our company on a daily bases, treating them in a proper manner at all times.

We understand and support the internationally-recognized Five Freedoms for animal well-being and we urge our suppliers and farmers to strive for these fundamental principles, which include:

1. Freedom from hunger and thirst
2. Freedom from discomfort
3. Freedom from pain, injury, or disease
4. Freedom to express normal behavior
5. Freedom from fear and distress

Miceli Dairy Products Company expects all of its milk suppliers to be an active participant in the National Milk Producers Federation’s - Farmers Assuring Responsible Management Program (FARM) and to also have and follow a policy regarding the well-being and treatment of all farm animals at all times as added assurance of Miceli Dairy Products Company commitment.



Joseph D. Miceli

CEO Miceli Dairy Products Company

Dominic DiSanto

Vice President of Procurement

Jim Caputo

Director of QC

8

COMMUNITY INVOLVEMENT

... OUR COMMUNITY IS OUR HOME

OUR COMMITMENT TO OUR COMMUNITY

Miceli's has a long, proud tradition of giving back to our local community. We know it is the right thing to do and that it is one of our great strengths. Our goal is to have a positive influence on our neighborhood, people, and the environment.



“Everybody can be great because everybody can serve.”

~ Martin Luther King, Jr.

Miceli Dairy Products Company is involved in the surrounding Buckeye-Woodland neighborhood as well as the City of Cleveland and the entire Greater Cleveland community.

BUCKEYE-WOODLAND NEIGHBORHOOD:

New Zion Gospel Church

- Assists with landscaping needs and provides parking & security when needed
- Contributes to Back-to-School Program

St. Elizabeth of Hungary Catholic Church

- Provides monetary donations for events, activities, capital improvements, etc.
- Provides ongoing security & parking for the church as requested

Benedictine High School

- Provides monetary & in-kind donations for various events

St. Andrew Abbey

- Provides monetary & in-kind donations for various events

In addition, Miceli Dairy Products Company has recently completed a Voluntary Action Program through the State of Ohio-Clean Ohio Revitalization Program grant resulting in the awarding of a Covenant Not-to-Sue from the Ohio EPA for a 16-acre piece of land to continue expansion of our facilities.

CITY OF CLEVELAND:

Cleveland Rotary Club

- Provides monetary & in-kind contributions

Cleveland Montessori School at Alta House

- Provides ongoing support for annual events

St. Rocco Church

- Provides monetary support for annual race

Cleveland Central Catholic High School

- Serves on Board of Trustees
- Provides monetary & in-kind contributions
- Provides technical assistance as needed with marketing programs

Church of the Gesu

- Provides monetary support through church bulletins

Project NICU

- Provided monetary & in-kind donations for Night for Babies

GREATER CLEVELAND COMMUNITY:

HUBZone Employer

- Certifies through the Monetary HUBZone - a government program through the Small Business Administration - that our factory and over 35% percent of our employees are located in/live in “Historically Under-utilized Business Zones” (HUB).



GREATER CLEVELAND COMMUNITY:

Greater Cleveland Food Bank

- Provides cheese donations

Cleveland Clinic

- Provides monetary support through donations

Cleveland Clinic Children's & Lerner School

- Provides monetary & in-kind donations for various events

University Hospitals

- Provides monetary support for Miracles Happen

Cornerstone of Hope

- Provides monetary & in-kind donations for various events

Julie Billiard Schools

- Provides monetary & in-kind donations for various events

St. Francis of Assisi Parish

- Provides cheese donations for annual events

St. John Vianney Church

- Provides cheese donations for various events

Millcraft Buy/Give Program

- Gives \$1 to support a local, non-profit community organization for every carton of copier paper that we purchase

In addition, Miceli Dairy Products Company supports various other local and national charities with gift basket donations and/or monetary donations. We support our employees with the charities that they support and encourage them to get involved with the local community.

9 | RESPONSIBLE MARKETING

... OUR POLICY IS HONESTY



OUR COMMITMENT TO OUR CUSTOMERS

Miceli's is dedicated to offering safe, quality cheese marketing our products responsibly and providing information consumers can trust. We have always taken our commitment to market responsibly across all advertising media seriously.

FAIR BUSINESS PRACTICES ARE AT THE HEART OF ALL WE DO
Integrity and transparency are the foundation on which we conduct our business.



HONEST MESSAGES

We like to keep all of our advertising truthful, straightforward and socially responsible, believing that honesty is always the best policy.



REDUCE COSTS

We don't regularly engage in any costly marketing campaigns which allows us to keep our products priced reasonably for the consumer.



CONSERVE PAPER

With advancements in technology, we are now able to implement digital coupons and newsletters allowing us to cut back on our paper usage.

WE WANT EVERYONE TO BE HEALTHY



Miceli Dairy has several measures in place in order to ensure responsible marketing of its products:

PRODUCT DESCRIPTIONS

At Miceli's, we adhere to the most current FDA standards of labeling our products and use the published descriptions for each item to make sure that our products fall within the appropriate specs.

ACCURATE INGREDIENTS STATEMENTS

We have a strict process in place where we triple-check our ingredients statements with the cheesemakers, our QC lab, and our packaging design team to insure that we are working with the most up-to-date recipes and that this information is what is reflected on our packaging and promotional materials.

ACCURATE NUTRITION STATEMENTS

We keep our packaging up to date in accordance with FDA standards, and we always calculate our nutrition statements based on our true formulations. Our products are also tested periodically to ensure that our calculations remain accurate.

OTHER CLAIMS

We research and comply completely with all regulations regarding the labeling of our Organic, Non-GMO, rBST free, Gluten-Free, Vegetarian, and All-Natural product claims. We follow the appropriate guidelines set up by the individual organization for certification in these areas.

NUTRITIONAL BENEFITS OF MOZZARELLA CHEESE



SOURCE OF BIOTIN (VITAMIN B7)

Mozzarella cheese is a fine source of Biotin also called Vitamin B7. Since this nutrient is water-soluble, the body does not store it. Eating this cheese variant can thus satisfy your immediate nutritional need. Pregnant women can eat cheese to cope with possible Biotin deficiency (1). This vitamin also stops nails from turning brittle. Studies have shown that Biotin can also lower blood glucose levels in diabetic people.



SOURCE OF RIBOFLAVIN & ZINC

Mozzarella is rich in Vitamin B2, or Riboflavin. Part of the Vitamin B complex family, it needs to be taken daily as it helps the body fight various ailments and conditions like migraine attacks and anaemia (2). It also has proven antioxidant properties. Zinc is a vital mineral present in mozzarella cheese (6). Zinc helps battle skin problems and increases white blood cell count. It also helps the prostate gland function well and aids in shedding excess weight.



SOURCE OF NIACIN & FAT SOLUBLE VITAMINS

The dairy product also contains Vitamin B3, or Niacin, which plays a pivotal role in turning fat into suitable energy in the human body (3). Besides, Niacin helps to control cholesterol and prevent the onset of ailments like diabetes and arthritis. Mozzarella cheese also contains important fat-soluble vitamins like D, E, and A (4). These vitamins are required for Calcium absorption, bone health, and cell membrane protection.



SOURCE OF CALCIUM

The cheese variant contains a high amount of Calcium - a key mineral that is required for optimum bone and teeth health. One ounce of mozzarella cheese has 183 milligrams of Calcium which is important to protect tooth enamel and maintain bone structure (5). It also plays a pivotal role in safeguarding heart muscles and reduces the risk of colon cancer. It may also contribute to weight loss.



SOURCE OF PROTEIN & PHOSPHORUS

One of the best benefits of mozzarella cheese is that it is a powerhouse of protein. If you want a source of protein, mozzarella makes a good choice. Eating this cheese keeps you energetic and boosts muscle strength. Mozzarella has a fair amount of Phosphorus which helps the human body absorb Calcium from foods. It is also required for optimum digestion and proper functioning of the kidneys. The mineral helps to fight muscle fatigue and facilitates brain functioning.



SOURCE OF POTASSIUM

Potassium is another key mineral that is found in this cheese. Potassium helps to battle the adverse effects caused by sodium consumption in humans. Potassium also aids in lowering blood pressure and rectifying abysmal heart rhythms.



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